## **LubeSoft® Club Program**

# **A Club for** Every Customer.

Increase visit frequency and ticket averages with LubeSoft's Club Loyalty Program. Create unique club programs based on customer visits, a group of services, or points.

Rewarding your loyal customers with incentives puts you on the fast track to building a loyal customer base.



### **Club Program** Benefits & Features:

- » Reward loyal customers based on visits, group of services, or points.
- » Create an unlimited amount of club programs.
- » Easily attach a club program to vehicle records.
- Display customized club reminder messages on customer invoices.
- » Receive automated club status notifications during invoicing process.

Call 800.922.3099 or Visit INTS.COM





## LubeSoft® Club Program

#### Visits/Services Club Benefits & Features:

- » Assign number of Visits or Services to earn the reward
- » Accrue reward count based on Visits or Services
- » Assign Services that increment the Visit or Service reward count
- » Automatic Reward applied on visit following meeting reward count

#### **Points Club** Benefits & Features:

- » Assign number of points to accrue per dollar spent
- » Customers accumulate points based on their invoice net sale amount
- » Ability to set various rewards based on accumulated points
- » Customer can choose when to redeem available rewards (per their available point total)

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